

FOR IMMEDIATE RELEASE

For more information, contact:  
Jackie Burwitz: 314-985-2169  
Elizabeth Sedlock: 636-699-9554

**Energizer's New Dock & Go™ Arrives in Stores in Time for Holiday Gift Giving**  
***Charger Answers the Call for More Power for Today's Gadget Guy***

ST. LOUIS, November 28, 2006 – For the digital dad, gadget guy and high-tech guru, Energizer, the No. 1 selling brand in rechargeable NiMH products, now offers the new Energizer® Dock & Go™ Charger. The *Dock & Go* Charger comes with two portable charging pods that each hold four AA or AAA rechargeable (NiMH) batteries. It can charge up to eight batteries in sequence or four in a pod while the other pod is in use. Plus, the pods are small enough to slip into a pocket or briefcase and at just a few ounces, lightweight as well.

The new product from Energizer – already in stores nationwide – comes at just the right time to help families who are eager to record holiday events on their digital cameras and men who receive digital devices throughout the season. Since digital devices are known to drain conventional batteries quickly, the *Dock & Go* Charger is the ideal gift for people enamored with high-tech gadgets like digital cameras, MP3 players, GPS systems, etc.

For example, with a single set of Energizer® Rechargeable® 2500 mAh AA batteries, consumers can take up to 325 pictures with a digital camera per charge, more than four times as many as with leading ordinary alkaline AA batteries\*, and the batteries can be charged hundreds of times. The result: many more family photos.

“There is no charger product like this on the market that offers battery life and a real convenience for heavy battery users who are trying to keep all their digital devices powered up and ready to perform,” said Jeff Ziminski, Vice-President North American Marketing, Energizer.

The *Dock & Go* Charger comes with two pods, allowing people on the go to carry as many as four batteries with them in one lightweight pod, while another four batteries are

-more-

## **Add One/Energizer® Dock & Go**

charging at home or in a hotel room. The Energizer® Dock & Go™ Charger typically takes 2.2 to 3.0 hours to fully charge a set of rechargeable AA batteries depending on its capacity and 2.5 to 3 hours to charge a set of AAA batteries. The charger unit has space for both pods and charges them in sequence or one at a time. The device also has a special LED charge indicator that changes between green, red and yellow to show the progress of the charge and indicate when the batteries are fully charged. Plus, users never have to worry about turning the charger off – once the pod/pods are fully charged, the *Dock & Go* Charger automatically shuts off. The *Dock & Go* Charger is also equipped with a safety mechanism that alerts the user when they place non-rechargeable batteries in the pods.

The *Energizer Dock & Go* Charger (retailing at \$33.99), comes with four *Energizer* NiMH AA batteries which, like all such Energizer batteries, can be recharged hundreds of times.

“The Dock & Go Charger – given its compact size and convenience – makes a great gift for the holidays,” Ziminski says. “It also makes sense to buy one for yourself, so you can be sure to capture all your great holiday moments.”

### **About Energizer**

Energizer Holdings, Inc. [NYSE: ENR], [www.energizer.com](http://www.energizer.com), headquartered in St. Louis, Missouri, is one of the world’s largest manufacturers of primary batteries, battery-powered devices and flashlights. Energizer, a global leader in the dynamic business of providing portable power geared toward the new digital age, offers a full portfolio of products including, the Energizer® MAX® premium alkaline brand; Energizer® e<sup>2</sup>® Lithium® and Energizer® e<sup>2</sup>® Titanium Technology® performance brands; Nickel Metal Hydride (NiMH) Rechargeable batteries and chargers; and miniatures brand batteries.

-more-

## **Add One/Energizer® Dock & Go**

The Energizer product line also includes specialty batteries for hearing aids and medical devices, as well as for keyless remote entry systems, toys and other uses. Through its flashlight unit, Energizer brings innovation to this important household device. Energizer continues its role as technology leader as it launches Energizer® Energi To Go™, portable battery-driven power packs for cell phones.

# # #

\*Results are “up to” # of pictures based on independent testing using ANSI digital camera test. Results vary by camera.